

CITY OF IONIA DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING

March 20, 2024 at 8:00AM Conference Room / Garden Level of City Hall

CALL TO ORDER

ROLL CALL OF MEMBERS

Chairperson Mike Kirgis, City Manager Precia Garland, John Krueger, Zachary Sheehan, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson.
City of Ionia Finance Director Chris Hyzer, Theatre Manager Gary Ferguson and DDA Director Linda Curtis.

PUBLIC COMMENTS

CONSENT AGENDA

To approve the March 20, 2024 meeting agenda

APPROVAL OF MEETING MINUTES

To approve the minutes from February 2024 DDA Board of Directors meeting

FINANCIAL REPORT

To approve the Accounts Payables for the DDA:

January 26, 2024 – February 25, 2024 in the amount of \$10,353.95.

To approve the Accounts Payables for the Theatre:

January 26, 2024 – February 25, 2024 in the amount of \$8,095.29.

DDA DIRECTOR REPORT See attached

THEATRE REPORT

BOARD DECISIONS AND ACTION ITEMS

1. Priority Sites
 - a. Lincoln Avenue (former Berger lot)
 - b. 431 West Lincoln Avenue (former Ionia Plaza / Rite Aid)
 - c. 283 South Steele Street
 - d. South Steele Street (former silo / elevator property)
 - e. 643 West Lincoln Avenue (former Geldhof site)

2. DDA Board of Directors meeting schedule
 - a. Quarterly meetings (January 17th, April 17th, July 10th, and October 16th)
 - b. DDA Bylaws amendment
 - c. Special meetings may be approved accordingly

3. Placer.ai presentation (virtual)

4. DDA District Marketing and Promotion funding

DISCUSSION ITEMS

1. Marketing Committee Report – Member Sommer
2. US Postal Service mail delivery within downtown area
3. DDA 101 overview presentation – will be scheduled for April or May

OTHER

ADJOURNMENT:

Upcoming Events

Memorial Day Parade - Monday, May 27th

Ionia Cruisin' Classic Car Show - Saturday, June 1st

Cow Pie Classic Michigan Gravel Series Bike Race - Saturday, June 8th

Ionia Fireworks Display - Thursday, June 27th with a rain date of Friday, June 28th

Ionia Free Fair - July 11th through July 20th
(Thursday, July 11th is preview night opening at 5pm)

The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.

