

CITY OF IONIA DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
August 21, 2024 at 8:00AM Basement Conference Room / Garden Level of City Hall

CALL TO ORDER

ROLL CALL OF MEMBERS

Chairperson Mike Kirgis, City Manager Precia Garland, John Krueger, Tricia Meyers, Zachary Sheehan, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson. City of Ionia Finance Director Chris Hyzer, Theatre Manager Gary Ferguson and DDA Director Linda Curtis.

PUBLIC COMMENTS

1. Oath of Office for Tricia Meyers by Assistant Manager Jonathan Bowman
 - a. Welcome Member Meyers to the Ionia Downtown Development Authority Board of Directors

2. Master Plan Update: Assistant City Manager Jonathan Bowman

CONSENT AGENDA

To approve the August 21, 2024 meeting agenda

APPROVAL OF MEETING MINUTES

To approve the minutes from July 2024 DDA Board of Directors meeting

FINANCIAL REPORT

To approve the Accounts Payables for the DDA:

June 26, 2024 – July 25, 2024 in the amount of \$8,607.85.

To approve the Accounts Payables for the Theatre:

June 26, 2024 – July 25, 2024 in the amount of \$22,302.05.

DDA DIRECTOR REPORT See attached

THEATRE REPORT

BOARD DECISIONS AND ACTION ITEMS

1. 2025 Ionia Fireworks Display date and rain date determination
Thursday, June 26th with rain date of Friday, June 27th

Or

Friday, June 27th with rain date of _____

2026 Ionia Fireworks Display date and rain date determination

DISCUSSION ITEMS

1. DDA Strategy Plan Workshop
 - a. Baseline of current status
 - b. DDA 5 Year Strategic plan
2. Marketing Committee update
 - a. Funding plan
3. Social District
 - Upcoming Meander on Main Pub Crawl announcement
4. FIT – First Impression in Tourism project: Assistant City Manager Jonathan Bowman

OTHER

ADJOURNMENT

Upcoming Events

- Ionia Farmers Market - Each Saturday 9am – 2pm (parking lot of Michigan One Community CU)
- Annual MIPitch Competition - Thursday, September 19th
- First Impression in Tourism Community Forum - Monday, September 23rd
- Community Awareness Car Cruise - Saturday, September 28th
- Buy Nearby Shopping Campaign - October 4th – 6th
- Meander on Main Pub Crawl - Saturday, October 12th 2pm to 5pm
- Autumn Celebration & Chili Dawg Challenge - Thursday, October 24th
- Small Business Saturday - Saturday, November 30th

The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.

