

CITY OF IONIA DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING

September 18, 2024 at 8:00AM Basement Conference Room / Garden Level of City Hall

CALL TO ORDER

ROLL CALL OF MEMBERS

Chairperson Mike Kirgis, City Manager Precia Garland, John Krueger, Tricia Meyers, Zachary Sheehan, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson. City of Ionia Finance Director Chris Hyzer, Theatre Manager Gary Ferguson and DDA Director Linda Curtis.

PUBLIC COMMENTS

CONSENT AGENDA

To approve the September 18, 2024 meeting agenda

APPROVAL OF MEETING MINUTES

To approve the minutes from August 2024 DDA Board of Directors meeting

FINANCIAL REPORT

To approve the Accounts Payables for the DDA:

June 26, 2024 – July 25, 2024 in the amount of \$1,673.65.

To approve the Accounts Payables for the Theatre:

June 26, 2024 – July 25, 2024 in the amount of \$19,555.38.

DDA DIRECTOR REPORT See attached

THEATRE REPORT

BOARD DECISIONS AND ACTION ITEMS

1.

DISCUSSION ITEMS

1. Marketing Committee update
 - a. Placer.ai: Awaiting decision from Ionia Free Fair and Chamber of Commerce
2. FIT – First Impression in Tourism Forum scheduled for Monday, September 23rd 5:30pm – 8pm at the Ionia Theatre – PLEASE ATTEND!
3. St. Johns Principle Shopping District meeting on Wednesday, October 2nd at 11:30am. Board members interested in attending?
4. MIPitch Competition update: Member Wilson
5. DDA Strategic Planning Workshop: October or possibly November.

DISCUSSION (continued)

6. Shopping District: Name of business, owner name(s), best method of contact, hours, etc. listing in currently being compiled as requested at August Board meeting.

OTHER

ADJOURNMENT

Upcoming Events

Ionia Farmers Market - Each Saturday 9am – 2pm through September
(Michigan One Community CU parking lot)

Annual MIPitch Competition - Thursday, September 19th

First Impression in Tourism Community Forum - Monday, September 23rd

Community Awareness Car Cruise - Saturday, September 28th

Buy Nearby Shopping Campaign - October 4th – 6th

Meander on Main Pub Crawl - Saturday, October 12th 2pm to 5pm

Autumn Celebration & Chili Dawg Challenge - Thursday, October 24th

Small Business Saturday - Saturday, November 30th

Twinkle Town Christmas Parade - Friday, December 6th

The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.

