

**CITY OF IONIA DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
November 20, 2024 at 8:00AM Council Chambers of City Hall**

CALL TO ORDER

ROLL CALL OF MEMBERS

Chairperson Mike Kirgis, City Manager Precia Garland, John Krueger, Tricia Meyers, Zachary Sheehan, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson. City of Ionia Finance Director Chris Hyzer, Theatre Manager Gary Ferguson and DDA Director Linda Curtis.

PUBLIC COMMENTS

Introduction of Cassie Rice – new DDA Director and Theatre Assistant Director

CONSENT AGENDA

To approve the November 20, 2024 meeting agenda

APPROVAL OF MEETING MINUTES

To approve the minutes from October 2024 DDA Board of Directors meeting

FINANCIAL REPORT

To approve the Accounts Payables for the DDA:
September 26, 2024 – October 25, 2024 in the amount of \$9,611.68.
To approve the Accounts Payables for the Theatre:
September 26, 2024 – October 25, 2024 in the amount of \$12,087.62.

DDA DIRECTOR REPORT See attached

Small Business Workshop #1 scheduled for Thursday, November 21st at 9am at the Ionia Theatre:
Hosted by WLNS with a \$2,000 ad package giveaway.

THEATRE REPORT

BOARD DECISIONS AND ACTION ITEMS

1.

DISCUSSION ITEMS

1. Marketing Committee update

OTHER

ADJOURNMENT

Upcoming Events

Small Business Workshop - Making TV and Radio work for you!
Thursday, November 21st 9am at the Ionia Theatre

DDA office closed for Thanksgiving holiday
Thursday, November 28th and Friday, November 29th

Small Business Saturday with FREE movie at the Ionia Theatre
Saturday, November 30th

Twinkle Town Tree Lighting (6pm) and Twinkle Town Christmas Parade (6:30pm)
Friday, December 6th

DDA office closed for the Christmas Holiday
Tuesday, December 24th and Wednesday, December 25th

DDA office closed for New Year's Holiday
Tuesday, December 31st and Wednesday, January 1st

The Mission of the Ionia Downtown Development Authority is to promote and control economic growth which enhances the quality of life through planning and implementation of activities and projects within the Development District.

