

City of Ionia Downtown Development Authority
June 19, 2024 Meeting Minutes

CALL TO ORDER: The Ionia Downtown Development Authority Board of Directors meeting was called to order at 8:00AM by Vice Chairperson Krueger.

ROLL CALL OF MEMBERS: Roll call revealed the following DDA Board of Directors present: John Krueger, City Manager Precia Garland, Heather Poland-Sizemore, Dustin Sommer, Ben Weller, and Ryan Wilson. Also in attendance: Finance Director Chris Hyzer, Theatre Manager Gary Ferguson, Assistant to the City Manager Jonathon Bowman and DDA Director Linda Curtis.

PUBLIC COMMENTS: Assistant to the City Manager Bowman provided the Board of Directors with an overview of the upcoming Master Plan presentation schedules. DDA Board members are encouraged to attend.

CONSENT AGENDA: Motion to approve the Agenda as presented by Member Wilson; seconded by Member Sizemore.
MOTION CARRIED.

MEETING MINUTES: Motion to approve the May 2024 meeting minutes by Member Garland; seconded by Member Wilson.
MOTION CARRIED.

FINANCIAL REPORT: Motion to approve the Financial Report by Member Garland; seconded by Member Weller.
MOTION CARRIED.

DDA DIRECTOR REPORT: Report included within DDA Board of Directors meeting document package.

THEATRE REPORT: Theatre Manager G. Ferguson noted the popular upcoming movie releases and several future rental agreements. The newly installed downtown sound system is now complete. The system will be used for upcoming parades and special events.

BOARD DECISIONS AND ACTION ITEMS: Motion to approve a sponsorship of \$1,000 for the 2024 MiPitch Competition by Member Garland; seconded by Member Sommer.

MOTION CARRIED. Member Wilson abstained and Member Krueger voted not in favor the motion.

DISCUSSION ITEMS: Director Curtis noted that discussion regarding the development of a Strategic Plan was raised following the DDA 101 presentation in May. It was decided the Board of Directors will complete a Strategic Plan draft by the end of the year with approval anticipated for early 2025.

A facilitator will be secured for an upcoming presentation on future goals and DDA's current working status in the absence of TIF funding. Member Wilson will reach out to Travis Alden as a facilitator.

GENERAL ADJOURNMENT: Motion to adjourn at 9:00AM by Member Garland; seconded by
Member Sommer.
MOTION CARRIED.

Heather Blair Syme
DDA Board Secretary

8.21.2024
Date

Linda Carter
DDA Recording Secretary

8/21/2024
Date