

City of Ionia Downtown Development Authority  
July 10, 2024 Meeting Minutes

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CALL TO ORDER: The Ionia Downtown Development Authority Board of Directors meeting was called to order at 8:00AM by Chairperson Kirgis.

ROLL CALL OF MEMBERS: Roll call revealed the following DDA Board of Directors present: Mike Kirgis, John Krueger, City Manager Precia Garland, Ben Weller, and Ryan Wilson. Also in attendance: Mayor John Milewski, Finance Director Chris Hyzer, Theatre Manager Gary Ferguson, Assistant City Manager Jonathan Bowman and DDA Director Linda Curtis. Guest Ionia Area Chamber of Commerce Director L. Wilson.

PUBLIC COMMENTS: Assistant City Manager Bowman invited the DDA Board of Directors to attend the upcoming Deerfield / Riverside project presentation scheduled for July 30, 2024 at the Ionia Community Center / Armory.

CONSENT AGENDA: Motion to approve the Agenda as presented by Member Wilson; seconded by Member Krueger.  
MOTION CARRIED.

MEETING MINUTES: Motion to approve the June 2024 meeting minutes by Member Garland; seconded by Member Weller.  
MOTION CARRIED.

FINANCIAL REPORT: Motion to approve the Financial Report by Member Weller; seconded by Member Garland.  
MOTION CARRIED.

DDA DIRECTOR REPORT: Report included within DDA Board of Directors meeting document package.

THEATRE REPORT: Manager G. Ferguson provided the monthly review noting that admissions were up by 600 as compared during the same time period in 2023. Upcoming special events include an Elvis Tribute concert, COA sponsored movie, Meijer employee appreciation activities and more.

BOARD DECISIONS AND ACTION ITEMS:

1. 2025 Fireworks Display date: Formal decision to be made in August. Possible dates of June 26<sup>th</sup> and 27<sup>th</sup> discussed. DDA Director to contact Fair Manager to determine if dates would be agreeable. Member Garland to reach out to Rotary Club regarding dates as well. RFP for a two year contract to be released in September.

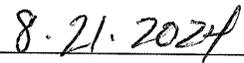
DISCUSSION ITEMS:

1. Member Krueger requested the DDA reach out to WION regarding potential broadcast of music and announcements on their FM station for the 2025 Fireworks Display.
2. Member Wilson provided an update on MiPitch noting that several submissions have already been received.
3. Member Krueger noted the Marketing Committee has not met regarding the special funding allocated for promotional purposes for the Shopping District.

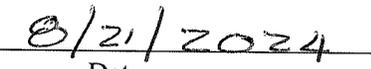
GENERAL ADJOURNMENT: Motion to adjourn at 8:36AM by Member Wilson; seconded by Member Garland.

MOTION CARRIED.

  
DDA Board Secretary

  
Date

  
DDA Recording Secretary

  
Date