

City of Ionia Downtown Development Authority  
September 20, 2023 Meeting Minutes

---

**CALL TO ORDER:** The Ionia Downtown Development Authority Board of Directors meeting was called to order at 8:00AM by Chairperson Kirgis.

**ROLL CALL OF MEMBERS:** Roll call revealed the following DDA Board of Directors present: City Manager Precia Garland, Margot Cook, Mike Kirgis, John Krueger, Heather Poland-Sizemore, Ben Weller, and Ryan Wilson. Also in attendance: DDA Treasurer Chris Hyzer, Theatre Manager Gary Ferguson, Assistant to the City Manager Jonathan Bowman, and DDA Director Linda Curtis.

**PUBLIC COMMENTS:** N/A.

**CONSENT AGENDA:** Motion to approve the September DDA Agenda by Member M. Cook; seconded by Member Wilson.  
**MOTION CARRIED.**

**MEETING MINUTES:** Minutes from the August 2023 DDA Board of Directors meeting were presented. Motion to approve the August 2023 by Member Garland; seconded by Member Weller.  
**MOTION CARRIED.**

**FINANCIAL REPORT:** DDA accounts payable for July 26, 2023 – August 25, 2023 in the amount of \$12,940.53.  
Ionia Theatre accounts payable for July 25, 2023 – August 25, 2023 in the amount of \$29,622.56.  
City of Ionia Finance Director / DDA Treasurer Hyzer provided an overview of the DDA and Theatre financial statements. Motion to approve the Financial Report by Member Wilson; seconded by Member Garland.  
**MOTION CARRIED.**

**DDA DIRECTOR REPORT:** Report included within DDA Board of Directors meeting document package. City of Ionia 150<sup>th</sup> Anniversary Celebration presented October 6<sup>th</sup> – 8<sup>th</sup>. Request for Board members to attend and participate.

**THEATRE REPORT:** Theatre Manager G. Ferguson provided an overview of the upcoming movie schedule, rentals, and events. A Taylor Swift concert movie presentation will be showing at the Theatre. Ticket pricing, promotion and other areas are set by movie production company and cannot be altered. New menu board and popcorn machine working well. Teddy Petty concert is scheduled for November 4<sup>th</sup>. Review of current Theatre FB site underway.

BOARD DECISIONS AND ACTION ITEMS: N/A

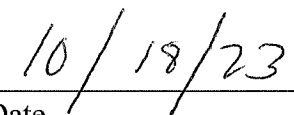
DISCUSSION ITEMS:


1. Resignation from Member D. Cook was provided to the DDA Director. Member Cook served the Board of Directors and committees for many years. His service will be missed. Board member applications can be found on the City website.
2. City of Ionia Sesquicentennial. Brochures available.
3. Member Wilson noted the MIPitch competition for the five finalists will be presented on September 21<sup>st</sup> at the Winter Inn of Greenville. Out of an overall total of twenty application submissions, eleven were from Ionia County. Member Krueger noted that the approval for DDA sponsoring the 2023 event was not presented to the Board of Directors for review. Request that in upcoming years, the sponsorship proposal be shared with the Board of Directors for discussion purposes.
4. Member Krueger requested that the street closing permits be reviewed for a possible shorter time for Main Street closures as this often interrupts business traffic flow. This was brought to the attention of Member Krueger by a downtown business owner. Request noted by Assistant to the City Manager and DDA Director.
5. Member Sizemore noted that the DDA did not participate in the Downtown Days promotion. It was noted that the Ionia DDA is registered for the Michigan Retailers Buy Nearby campaign and will also participate in the national Small Business Saturday campaign – registration opens soon.

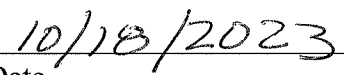
OTHER: N/A

GENERAL ADJOURNMENT: Motion to adjourn at 8:29AM by Member Wilson; seconded by Member M. Cook.  
MOTION CARRIED.

  
\_\_\_\_\_  
DDA Board Secretary

  
\_\_\_\_\_  
Date

  
\_\_\_\_\_  
DDA Recording Secretary

  
\_\_\_\_\_  
Date