

# Downtown Development Authority

## Newsletter

October 2022



### Autumn Celebration Scheduled for Thursday, October 27th



Known as downtown Ionia's premier event of the season, Autumn Celebration brings together the local community and draws visitors from the mid-Michigan area to our historic shopping district. Mark your calendars for Thursday, October 27th from 5:00PM to 8:00PM to attend a host of Halloween themed activities. Listed below is a partial list of special events planned for Autumn Celebration 2022!

- Scarecrow Alley competition returns. Contact the Chamber to have your business showcased on one of the downtown historic lampposts.
- Hoping to fill a block or two with Trunk 'R Treat businesses this year.
- Harvest Carnival will again be hosted by Restore Church and located in the 400 block - across from the Ionia Community Center / Armory.
- Ionia Public Safety's fire truck and cocoa booth will be located just outside the Theatre.
- Downtown merchants will host the annual Window Decorating Contest. Watch for details on how to vote for your favorite display.
- Lucky Dog Grooming will again be hosting the ever popular Pet Costume Contest.
- Meijer Costume Contest will be presented at the Ionia Theatre.
- Downtown Shopping District businesses will be open for Trick or Treat as in the past.
- **AND** last but not least, Independent Bank's Chili Dawg Challenge returns to Autumn Celebration. If your organization or business would like to become a vendor, please contact the Chamber of Commerce office.

### Small Business Saturday

American Express created Small Business Saturday in 2010 as a counterpart to Black Friday and Cyber Monday for small town USA. This special day encourages holiday shoppers to patronize local brick and mortar businesses rather than traveling distances or using on-line purchasing. As the merchants celebrate this special shopping day, many will be offering in-store specials, gift wrapping, contests and more. Become an inspirational shopper and create a "tourist in your own town" experience for you and your friends. Shop local and support your community. Many businesses are operated by friends, neighbors and in some cases even family. To ensure a strong business district, we all need to remember to shop local. Plan now for your Ionia shopping experience as we kick off Small Business Saturday on November 26th.



## 2022 Board of Directors

Mike Kirgis, Chairperson  
John Krueger, Vice Chairperson  
Margot Cook, Secretary  
Tim Hemenway, Treasurer  
Dave Cook  
Precia Garland, City Manager  
Cathy Hoppough  
Paul Lentz  
Ryan Wilson

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## DDA Board Meetings

Meetings are held on the third Wednesday of each month at 8:00AM at City Hall, 114 North Kidd Street. The public is welcome to attend.

## 2022 Meeting Schedule

Regularly scheduled meetings of the DDA are held on the third Wednesday of each month at 8:00AM at City Hall located at 114 North Kidd Street.

October 19th

November 16th

December 21st

## DDA Committees

The DDA welcomes new members to their respective committees. If you have an interest in special events, promotion and marketing or business development, please contact us by calling 527-1420.



CITY OF IONIA

## Upcoming Special Events

**Autumn Celebration**  
Thursday, October 27th  
5:00PM to 8:00PM  
downtown Ionia

**Halloween**  
Monday, October 31st  
City of Ionia Trick or Treating  
6:00PM to 8:00PM

**Thanksgiving**  
Thursday, November 24th  
Thanksgiving

**November 24th / 25th**  
City of Ionia offices closed  
including Ionia DDA

**Small Business Saturday**  
**November 26th**  
**SHOP LOCAL!**

**Hometown Holiday Parade and  
Tree Lighting**  
Friday, December 2nd  
6pm Tree Lighting  
Parade at 6:30pm

Please watch for announcements regarding area special events and activities.

## CCG Prime Haunted House Adventure Supports the Ionia Community Library

Cards Collectibles Games  
**CCGPRIME.COM**  
Buy Sell Trade

Sept 30 - Oct 29  
Every Fri & Sat 6pm to 10pm  
Finale Oct 30, 4pm-8pm

\$7.00, 5 & under free  
\$5.00 each for groups of 5+  
Proceeds to help the ICL

317 W Main St, Ionia, MI

 **Ionia**  
Community Library

