



## Ionia Downtown Development Authority Newsletter April 2022

### Mine & Yours Grand Opening

The DDA is happy to announce the opening of 'Mine & Yours' located at 327 West Main Street in downtown Ionia on Tuesday, March 29th. This newest addition to the shopping district features furniture, antiques, home décor, gifts, and more. Business hours are Tuesday through Friday from 11:00AM to 6:00PM and each Saturday from 10:00AM to 3:00PM. A special Grand Opening celebration is scheduled for April 7th. Owners Aimie Knudson and Darlene Reed currently have vendor booth spaces available. For information on becoming a vendor, contact Aimie Knudson at (616) 522-6006 or email her at [mineyours327@gmail.com](mailto:mineyours327@gmail.com).

### West Michigan Works!

Beginning Monday, April 18th, the offices of West Michigan Works! will open at their new location of 603 West Adams Street (located next to the Michigan Secretary of State office). Regular hours will be maintained Monday through Friday 8:00AM to 5:00PM. West Michigan Works! serves employers and job seeker of Allegan, Barry, Ionia, Kent, Montcalm, Muskegon and Ottawa counties. Please note the office will be closed on Friday, April 15th as the move is finalized. For more information, call the office at (616) 389-8525.

### First Thursday On The Bricks

Join the downtown merchants on May 5th as they welcome summer with the First Thursday On The Bricks celebration. Downtown shops will provide extended hours from 5:00PM to 8:00PM featuring their new spring gift lines, in-house specials and great customer service. Vendors will also be on site with handcrafted gifts, sweet treats and more. If you would like additional information, contact Heather at The Jewel Box located at 324 West Main.

### DDA Welcomes New Board Member

The DDA is proud to announce the appointment of Ryan Wilson to the Board of Directors. As the Director of the Ionia County Economic Alliance, Ryan brings a spectrum of talents, perspectives and experience in work force development to the group. The DDA Board of Directors is comprised of the Chief Executive Officer and eight members appointed by the Mayor subject to confirmation by City Council. At least five of the members shall be persons having an interest in property located within the DDA District. At least one of the members shall be a resident of the DDA District. Each member shall serve a term of four years.

### Memorial Day Parade

VFW Post 12082 and the newly created event committee will host the annual Memorial Day Parade Monday, May 30th at 10:00AM. Units will travel Main Street from Dexter to the Court House. A full ceremony will be held on the Court House lawn following the parade. Watch for the updated list of special activities.

### Ionia Fireworks Display

The City of Ionia Fireworks Display is set for Thursday, June 30th with a launch time of 10:10PM from the Fairgrounds. A rain date of Friday, July 8th is also being reserved in case of inclement weather. This grand celebration is courtesy of generous donors and the Downtown Development Authority. The DDA's fundraising campaign for this spectacular pyrotechnic display kicks off April 1st. If you are interested in becoming a contributor to one of mid-Michigan's finest displays, please contact the DDA by calling (616) 527-1420 or email us at [lcurtis@ci.ionia.mi.us](mailto:lcurtis@ci.ionia.mi.us).



# Ionia Downtown Development Authority

## 2022 Board of Directors

Mike Kirgis, Chairperson  
John Krueger, Vice Chairperson  
Margot Cook, Secretary  
Tim Hemenway, Treasurer  
Dave Cook  
Cathy Hoppough  
Paul Lentz  
Ryan Wilson  
Precia Garland,  
Chief Executive Officer

## Contact Information

Director: Linda Curtis  
Office: 203 W Main Street  
(east of Ionia Theatre)  
Mail: P.O. Box 496  
Ionia, MI 48846  
Phone: (616) 527-1420  
Fax: (616) 527-0810  
Email: [lcurtis@ci.ionia.mi.us](mailto:lcurtis@ci.ionia.mi.us)  
Website: [www.ci.ionia.mi.us](http://www.ci.ionia.mi.us)

## 2022 Meeting Schedule

Regularly scheduled meetings of the DDA are held on the third Wednesday of each month at 8:00AM at City Hall located at 114 North Kidd Street. The public is welcome to attend. COVID 19 guidelines will be maintained.

April 20  
May 18  
June 15  
July 20  
August 17  
September 21  
October 19  
November 16  
December 21

## DDA Committees

The DDA welcomes new members to their respective committees. If you have an interest in special events, promotion and marketing or business development, please contact us by calling 527-1420.

## Upcoming Special Events

### 1st Thursday on the Bricks

Thursday, May 5th 5-8pm

### Memorial Day Parade

Monday, May 30th

### Ionia Classic Car Show

Saturday, June 4th

### Ionia Harvest Marketplace

Each Saturday  
June 4th to October 1st

### The Cow Pie Classic

### Michigan Gravel Race Series

Saturday, June 11th

### Ionia Fireworks Display

Thursday, June 30th  
Rain date of Friday, July 8th

### Ionia Free Fair

July 15th to July 23rd

### Ionia Free Fair Grand Parade

Saturday, July 16th

\* all events subject to change

## Street Closure Requests

If you have an upcoming event or special activity that may require street closures, barricades or planned use of the Fred Meijer Grand River Valley Trail system, you must complete the proper application forms and receive prior approval. If you are planning a construction project that includes placing barricades, equipment, trailers or dumpsters in the downtown district, a permit must be submitted for the same. Each require a certificate of liability insurance. We also request all applications / permits be submitted 60 days in advance of the actual event or start of project. For more information, contact the DDA office at (616) 527-1420.

## Sign Permits

If you are considering replacing or creating new signage for your business, please refer to the Sign Ordinance located in the City of Ionia Code of Ordinances - Chapter 1234. This revised ordinance located in the City of Ionia website will provide you with full descriptions, illustrations and content to guide you through the process. For more information, contact the Assistant to the City Manager Jonathon Bowman at (616) 527-5147.

## Ionia Floral Building Restoration Project

A newly formed committee created the Ionia Floral Building Restoration Project with sights set on raising funds to make significant upgrades and much needed repairs to the century old building. A calendar of special events including concerts, silent auctions, dinners and partnered fundraisers will be released soon. The first fundraiser will be held at the Wagon Wheel Restaurant on April 12th with 20% of all sales directed to the project. Please see the promotional ad below for details and ticket information. Commemorative t-shirts will also be available soon with sales supporting building improvements.

AMERICAN GRILL

# Wagon Wheel Fundraiser

To Benefit the Ionia Floral Building



## April 12th - All Day

Wagon Wheel: 7888 E Grand River Ave, Portland, MI 48875

20% of all sales will benefit the Ionia Floral Building Improvements

Must have ticket to present to wait staff upon cashing out. Tickets will be available soon!

T-Shirt Pre-Sales  
Sponsorship Options  
Volunteer Opportunities

50/50 Sales Start at 5:30 PM  
1st Drawing at 6:30  
2nd Drawing at 7:30

## Ionia Free Fair Sponsorship Campaign

The Ionia Free Fair is proud to announce the kick off of their new sponsorship campaign designed to give donors a greater return on their investment. A multi-leveled sponsor program has been designed to meet your budget needs while providing you with the opportunity to be marketed to residents and visitors from across Michigan. Areas of interest are many allowing you to find the prime fit for your company. The 2021 Fair was one for the record books and this year's is on track to do the same. With this in mind, your business can be showcased to your target audience during the best days of summer. For more information, contact the DDA office by calling (616) 527-1420 or by email at [lcurtis@ci.ionia.mi.us](mailto:lcurtis@ci.ionia.mi.us) or the Ionia Free Fair office at (616) 527-1310.

# City of Ionia Fireworks Display

## Thursday, June 30th at 10:10PM

### Launched from the Ionia Fairgrounds.

Your support of this annual tradition is greatly appreciated.

Business / Organization: \_\_\_\_\_

Contact name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration date: \_\_\_\_\_

3 digit code: \_\_\_\_\_ Name listed on card: \_\_\_\_\_

Signature of cardholder: \_\_\_\_\_

Address of cardholder: \_\_\_\_\_

△ Platinum Sponsor \$1,200

△ Gold Sponsor \$1,000

△ Silver Sponsor \$ 750

△ Bronze Sponsor \$ 500

△ Supporting Sponsor \$300

△ Investment Sponsor \$100 - \$275

△ Friend - \$25 or more \$ \_\_\_\_\_

△ In Honor of OR In Memory of:  
\_\_\_\_\_



All responses received prior to June 15, 2022 will be acknowledged in event promotional materials. Please contact the City of Ionia Downtown Development Authority at (616) 527-1420 for more information. Please make your check payable to:

City of Ionia DDA  
P.O. Box 496  
Ionia, MI 48846

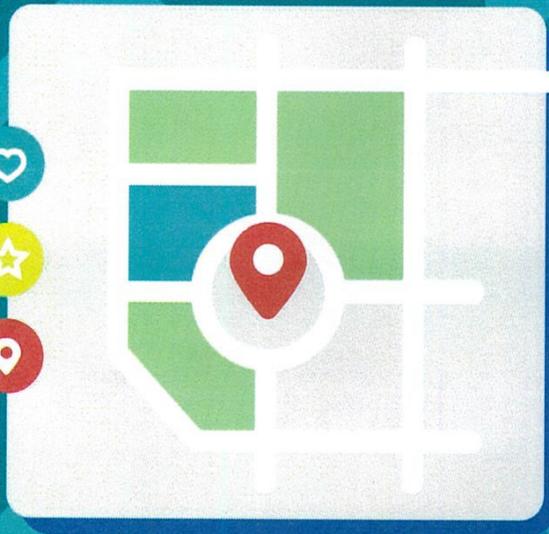
**Thank you for your generous support!**

Rain date scheduled for July 8th. Event subject to change.

# WE'RE MOVING!

BEGINNING MONDAY  
**APRIL 18**

**NEW  
LOCATION**



**603 W ADAMS ST  
IONIA, MI 48846  
(616) 389-8525**

**HOURS:  
8:00 a.m. - 5:00 p.m.  
Monday - Friday**



[WESTMIWORKS.ORG](http://WESTMIWORKS.ORG)

**NOTE:**

Our service center will be **closed on Friday, April 15**, as we finalize the move. Staff will be available by phone. We look forward to serving you in our new location beginning, Monday, April 18!