

2025 ANNUAL REPORT



2025

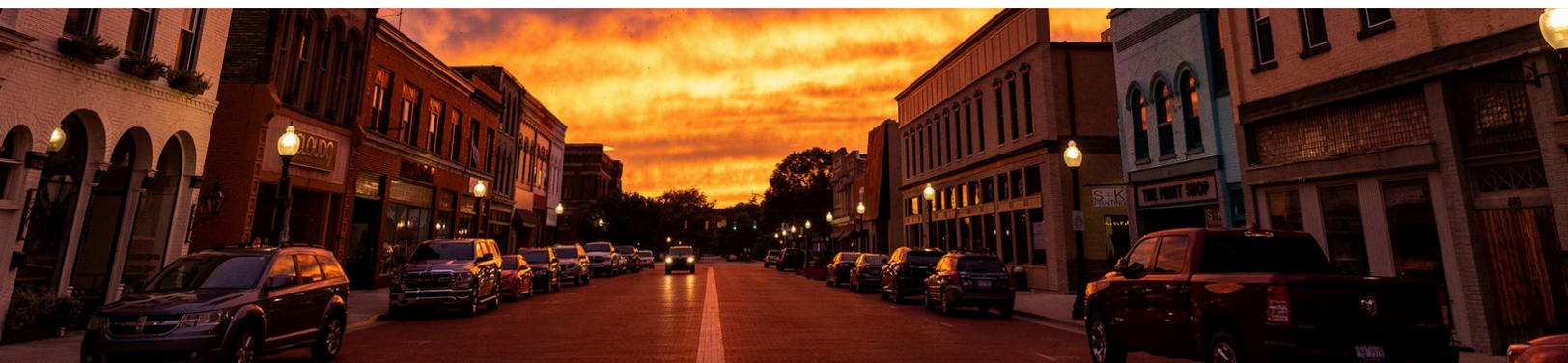
INTRODUCTION



The Downtown Development Authority (DDA) is pleased to present its annual report, highlighting the year's progress and achievements. Through collaboration with local businesses, residents, and community partners, the DDA has advanced initiatives that enhance downtown as a vibrant hub of economic activity, culture, and innovation.

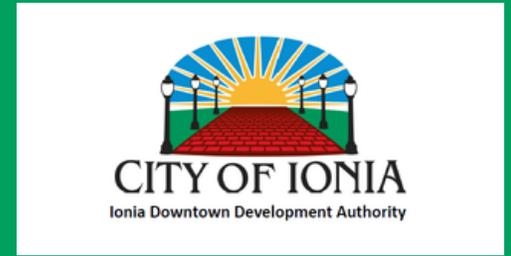
From infrastructure improvements and community events to the development of a social district, temporary public art, and new business growth, efforts have focused on creating a welcoming environment for all who live, work, and visit the district. The DDA remains committed to preserving the area's unique character while pursuing strategic, long-term growth.

We thank our stakeholders for their support and collaboration, which has been essential to these accomplishments.



2025

SNAPSHOT



ECONOMIC + DISTRICT DEVELOPMENT

- Redevelopment Ready Communities recertification
- RRC Priority Site Listings
- Match on Main Grant Submission
- RAP Grant – downtown property
- MiPitch – \$2,250 awarded to a Downtown Ionia Business
- Small Business Saturday Promotions
- DDA Appreciation Event
- Social District Development
 - Including 5 Establishments
- Upper-floor housing and mixed-use redevelopment momentum
- District Marketing Materials, Wayfinding and Parking Maps
- Hosted Educational Opportunities
- Assisted IACC with District Ribbon Cuttings

DOWNTOWN BEAUTIFICATION + MAINTENANCE

- Dumpster Program
- American Flags on Main Street
- Ground Flowers and Large Planters in Downtown Business District
- Lamppost Holiday Garland Wraps, Decorations and Tree

A STUNNING BACKDROP FOR ANY OCCASION

The perfect stage for remarkable events, Downtown Ionia blends historic charm with modern vibrancy. Tree-lined streets, restored architecture, and inviting public spaces create a picturesque setting for everything from intimate gatherings to large community celebrations, making every event memorable and uniquely Ionia.



EXPERIENCES AND SPECIAL EVENTS AVAILABLE

- City Dog Park
- Ionia Free Fair and 5K
- Bike Races:
 - The Cow Pie Classic
 - Ionia Grand Prix
- Parades:
 - Memorial Day
 - Ionia Free Fair
 - Ionia Homecoming
 - Twinkle Town
 - Ionia Farm Power
- Discover Ionia Social District
- Hometown Holiday Events
- Ionia Cruisin' Classics Car Show
- ICA Cruisin For A Cause
- Main Street Market Event
- Self-guided Historic Walking Tours
- Bulldogs Unleashed Public Art
- Sidewalk Cafés
- Sidewalk Sales
- Autumn Celebration
- City of Ionia Fireworks Display
- Ionia Farmer's Market



BOARD OF DIRECTORS

The DDA Board of Directors shall be comprised of the nine (9) members appointed by the Mayor, subject to confirmation by City Council. At least five (5) of the members shall be persons having an interest in property located within the DDA District. At least one (1) of the members shall be a resident of the DDA District, if the DDA District has one hundred (100) or more persons residing in it. Each member shall serve a term of four (4) years. An appointment to fill a vacancy shall be made by the Mayor, upon confirmation by the City Council, for the remainder of the unexpired term.

2025 Board of Directors:

- John Krueger, Chairperson – Ionia Lock and Key
- Dustin Sommer, Vice Chairperson – The Development Studio
- Ben Weller, Treasurer – PFCU
- Heather Poland-Sizemore, Secretary – The Jewel Box
- Precia Garland, Chief Executive Officer – City Manager, City of Ionia
- Tricia Meyers – VENTRA
- Zachary Sheehan – Edward Jones / Downtown resident
- Ryan Wilson – ICEA
- Taryn Altobelli – Ionia City Market



2025 Board Attendance

Board meetings are held the 3rd Wednesday of each month in the lobby of the Ionia Theatre located at 205 W. Main St.

Board Member	Jan.	Feb.	March	April	May	June	July	Aug.	Sept	Oct.	Nov.	Dec.
City Manager Precia Garland	P	P	P	P	A	P	P	P	P	P	P	P
Taryn Altobelli		P	P	P	A	P	P	A	P	A	A	A
John Krueger	P	P	P	P	P	P	P	P	P	P	P	P
Tricia Meyers	A	P	P	P	P	P	A	P	A	P	P	A
Heather Poland-Sizemore	P	P	P	P	P	P	P	A	P	P	P	A
Zachary Sheehan	A	P	A	P	P	P	A	A	P	A	P	P
Dustin Sommer	P	P	P	P	P	A	P	P	P	P	A	A
Ben Weller	P	P	P	P	P	P	P	P	P	P	P	P
Ryan Wilson	P	P	P	P	P	P	P	A	A	P	P	P

ANNUAL REPORT OF EXPENDITURES

FISCAL YEAR 2024-2025

Prepared Pursuant to Section 884.11 of the City Code of Ordinances

REVENUES

Taxes	\$46,148
Interest Income	\$5,485
Charges	\$7,500
Contributions from primary government	\$200,000
Miscellaneous	<u>\$9,826</u>
Total Revenues	\$268,959

EXPENDITURES/EXPENSES

Personnel services	\$103,614
Contractual services	\$26,522
Benefits	\$44,974
Material and supplies	\$5,455
Utilities	\$9,508
Promotion	\$15,372
Contributions to primary government	<u>\$70,000</u>
Total expenditures/expenses	<u>\$275,445</u>
Revenues over (under) expenditures/expenses	(\$6,486)

FUND DEFICIT/FUND BALANCE

DDA Fund - Fund balances/net position, beginning of year	\$190,626
DDA Fund - Fund balances/net position, end of year	\$184,140